

Surfing for a Cure!
The 16th Annual Moores UCSD Cancer Center
Luau & Longboard Invitational
August 23, 2009
www.longboardluau.org



Aloha!

Cancer knows no bias. It is unaffected by race, gender, nationality or social status. One in three people will contract cancer. These facts almost guarantee that each and every one of us will in some way be touched by cancer – either personally or through a loved one. Collectively we can make a difference.

On August 23rd, 2009, approximately 24 teams and over 700 people will support “surfing for a cure” at the 16th Annual Moores UCSD Cancer Center Luau & Longboard Invitational. Over the past 15 years, we have been able to contribute over \$3 million to the Moores UCSD Cancer Center.

The Moores UCSD Cancer Center is one of just 41 centers in the United States to hold the National Cancer Institute (NCI) designation as a Comprehensive Cancer Center. As such, it ranks among the top centers in the nation conducting basic and clinical cancer research, providing advanced patient care and serving the community through outreach and education programs.

This year half we are celebrating our 16th anniversary and we have some very special events planned. We hope you and your organization can help by participating in this world class event. You can become involved in several ways, by sponsoring a part of the event or by donating an item for our auctions:

- For event or table sponsorship, which range from \$2000 – \$50,000, please contact Jessica Yingling at (858)344-8091 or j.m.yingling@gmail.com or John Kay (858)334-3495 or johnk@dprinc.com.
- To donate opportunity drawing items or live and silent auction items, please contact Eric Cusick at (619)517-3759 or ericc@dprinc.com

On behalf of the Moores UCSD Cancer and the Luau Planning Committee, we thank you for your support and look forward to seeing you at this year’s Luau & Longboard Invitational.

Sincerely,

2009 Event Chairs
John Kay & Jessica Yingling